

BASIC PHOTOGRAPHY II

DIVING INTO DIGITAL

Mark Berndt

www.markberndt.com

mberndt@markberndt.com

WEEK 3

EDITING & ADOBE BRIDGE

OVERVIEW

- **ADOBE BRIDGE** IS INCLUDED WHEN YOU BUY AND INSTALL **PHOTOSHOP**, ALSO INCLUDED IS ADOBE CAMERA RAW (“**ACR**”) - ADOBE’S APPLICATION FOR PROCESSING YOUR CAMERA’S RAW FILES.
- **ADOBE BRIDGE** IS A SUPERCHARGED FINDER, NOT A DATABASE PROGRAM LIKE LIGHTROOM AND APERTURE. USE IT TO:
 - PREVIEW IMAGE FILES AND MANY OTHER TYPES OF FILES SIMPLY BY SELECTING A FOLDER. THERE IS NO IMPORTING INTO BRIDGE. THE PROGRAM DOES NOT INJECT FILES, IT SIMPLY PREVIEWS THEM.
 - CREATE, ORGANIZE AND DELETE FOLDERS
 - MANAGE THE FILES ON YOUR COMPUTER (RENAME, MOVE, COPY, SORT, LABEL, RANK & DELETE)
 - MANAGE METADATA AND KEYWORDS
 - LAUNCH **ACR** TO PROCESS RAW FILES
 - BATCH PROCESS RAW FILES USING ACR AND/OR PHOTOSHOP ACTIONS

ADOBE BRIDGE SETUP

1. SET BRIDGE PREFERENCES - BRIDGE MENU

- TURN OFF DOWNLOADER
- SET EXPORT OF CACHE TO FOLDERS

2. SET CAMERA RAW PREFERENCES - BRIDGE MENU

- USE SIDECAR .XMP FILES
- SHARPEN ALL IMAGES

3. CREATE A CUSTOM WORKSPACE

- EXPAND WINDOW TO FILL SCREEN
- ARRANGE COLUMNS & TABS
- SAVE YOUR CUSTOM WORKSPACE TO THE **WINDOW MENU**
>WORKSPACE>NEW WORKSPACE

EDITING USING BRIDGE

PREVIEW, RENAME, APPLY METADATA,
DELETE, LABEL - RANK - SORT,
ORGANIZE, OPEN RAW FILES

- USE BRIDGE TO:
 - REVIEW YOUR SHOOT
 - MANAGE FILENAMES, METADATA AND KEYWORDS
 - ORGANIZE YOUR FILES AND FILING STRUCTURE
 - DELETE UNUSABLE FILES
 - SELECT YOUR BEST PHOTOGRAPHS

EDITING USING BRIDGE

DELETE GARBAGE, THEN RANK OR LABEL YOUR “SELECTS”

- EDIT PASS #1 - delete unusable images
- EDIT PASS #2 - RANK and/or LABEL selects
- EDIT PASS #3 - APPLY FILTERS and refine your selection

THEN:

MOVE (DO NOT COPY) YOUR SELECTS FILES TO AN APPROPRIATELY NAMED FOLDER INSIDE THE “SELECTS” FOLDER.

EDITING USING BRIDGE

BASIC PROCESSING FOR PRESENTATION

- MAKE *BASIC* ADJUSTMENTS TO YOUR IMAGES IN ACR TO ENHANCE COLOR, EXPOSURE, CONTRAST, B&W CONVERSION
- BATCH PROCESS GROUPS OF IMAGES SHOT UNDER IDENTICAL SITUATIONS AND SETTINGS
- PRESENT YOUR PROCESSED IMAGES ONLINE (WEB GALLERY) OR IN PRINT FORM (PDF) USING THE OUTPUT MODULE IN BRIDGE

